

# EXPO2025 CANADA

## Frequently Asked Questions

Question	Answer
What is an Expo?	<ul style="list-style-type: none"> <li>▪ Major World Expos are held every 5 years</li> <li>▪ They are the world's largest nation-to-nation exhibit, running for 6 months</li> <li>▪ Expo 2015 in Milan took place from May to October, attracting 22+ million visitors.</li> <li>▪ With 72+ million, Expo 2010 in Shanghai was the largest single nation-to-nation exhibit and tourism event in recorded human history.</li> <li>▪ Expo 2020 will be held in Dubai</li> <li>▪ Expos are substantial opportunities to create dialogues with other countries on the issues that are common across the globe and develop creative solutions to the world's problems.</li> </ul>
Can Canada afford an Expo?	<ul style="list-style-type: none"> <li>▪ EXPO2025 is an opportunity to leverage existing infrastructure projects into a world-class waterfront destination with a modest incremental spend.</li> <li>▪ Member nations fully fund their own pavilions</li> <li>▪ Infrastructure investment will result in significant value uplift for Port Lands, the vast majority of which is publicly owned</li> <li>▪ Would create 190,000 new jobs</li> <li>▪ \$15.5 new value added to the GDP</li> <li>▪ Over 40 million visitors over 6 months</li> </ul>
Will Expo be disruptive to our communities?	<ul style="list-style-type: none"> <li>▪ Construction of the pavilions and the Expo site would take place solely on the Port Lands.</li> <li>▪ The Port Lands is located outside of the downtown core and does not run through a traffic artery.</li> <li>▪ Expo takes place over 6 months and not 2 weeks, spreading out the traffic.</li> <li>▪ Transit infrastructure that is planned for this area would allow for visitors to access the Port Lands.</li> </ul>
Can Toronto/Canada win the bid?	<ul style="list-style-type: none"> <li>▪ Canada has something special and meaningful to share with the World</li> <li>▪ The Secretary General of the BIE on his visit to Toronto said that "Toronto has everything needed to host an Expo".</li> <li>▪ Rotterdam was the biggest Expo 2025 contender and they recently dropped out</li> <li>▪ Paris, another contender has no corporate support and has not chosen a site</li> <li>▪ An expo has not been hosted in North America since the Vancouver's 3-month Expo in 1986. The BIE would like to see another Expo in North America</li> <li>▪ Canada has hosted two of the most successful Expos in history and are a large exporter of Expo talent</li> </ul>
Will this compete with other	<ul style="list-style-type: none"> <li>▪ The government has already committed funding for the re-</li> </ul>

<p>funding priorities like housing &amp; transit?</p>	<p>development of the Port Lands. Expo allows us to leverage those funds to create thousands of jobs and build a legacy that will benefit future generations. It is our chance to get a return on the investment that will already be made to this area.</p> <ul style="list-style-type: none"> <li>▪ Expo provides an opportunity to build a complete community in the Port Lands with <b>new affordable housing, public engagement and local green jobs</b></li> <li>▪ The 2006 Toronto Expo bid included 1,900 units of affordable housing</li> <li>▪ Expo will accelerate the build of transit to the East Bayfront</li> </ul>
<p>Will security be an issue?</p>	<ul style="list-style-type: none"> <li>▪ Toronto successfully managed the security for the 2015 Pan American and Para-Pan American games which has the participation of 22,000 athletes and is larger than the Olympics.</li> </ul>
<p>Is there government funding &amp; support?</p>	<ul style="list-style-type: none"> <li>▪ Expo will leverage already approved funding for infrastructure in the Port Lands.</li> <li>▪ All 3 levels of government have participated in the plans for the re-development of the Port Lands</li> <li>▪ The development of the Port Lands already fits within the plans of all three levels of government</li> </ul>
<p>What values will guide an Expo in Toronto?</p>	<ul style="list-style-type: none"> <li>▪ Toronto City Council has said this must be the world's most environmentally sustainable and "green" Expo</li> <li>▪ Toronto City Council has said this must be the world's most socially responsible, accessible and inclusive Expo.</li> <li>▪ Starting now, engagement across Toronto will take place with the broad and diverse communities across Toronto to be part of shaping Expo.</li> </ul>
<p>Why should Toronto pursue Expo 2025?</p>	<ul style="list-style-type: none"> <li>▪ EXPO 2025 will be a transformative experience for the city, the country and generations of Canadians.</li> <li>▪ The new neighbourhood it creates can be a model to the world for innovation and adaptation.</li> <li>▪ Hosting an EXPO is a unique opportunity to define what it means to be Canadian in the 21st Century.</li> <li>▪ EXPO 2025 will belong to the next generation of Canadians.</li> <li>▪ It will be the millennial generation's first opportunity to take a lead role in Canada's future history.</li> <li>▪ The world EXPO is the largest international event there is. There is no better way to share the ideas, values and culture with the world.</li> <li>▪ Toronto's Port Lands are the largest brownfield redevelopment opportunity in North America and globally significant. 829 acres of opportunity on Toronto's Waterfront, minutes from downtown.</li> <li>▪ The approved planning framework calls for a vibrant, mixed-use community built around a re-naturalized Don River and revitalized lake front.</li> <li>▪ It is an opportunity to not only create an internationally acclaimed space but to showcase Canada's technological and green building leadership – to build tomorrow's city around a reclaimed and rejuvenated river.</li> </ul>