

Monday, June 06, 2016

Kristyn Wong-Tam
100 Queen Street West, Suite A5
Toronto, Ontario
M5H 2N2

Dear Councillor Wong-Tam,

I would like to lend my name to a growing list of people who are supporting the City of Toronto's attempt to secure the 2025 Expo.

As someone with recent experience planning and hosting an international event in our city, I believe Expo would be an outstanding opportunity to showcase Toronto and everything we have to offer. It will generate thousands a new jobs and potentially bring millions of new visitors to our City. It will generate millions of marketing impressions promoting the City over an extended period of time. It will give Toronto an opportunity to tell its story to various audiences who want to live, work and/or set up their business here.

We have a unique opportunity to do what Expo 86 did for the City of Vancouver – let's use this as a catalyst to build a better Toronto for everyone.

Sincerely,



Michael Burns
CEO, Invictus Games Toronto 2017